## PRESS RELEASE FOR IMMEDIATE RELEASE

## Main Title (detailed and catchy)

Sub-title if necessary (to support the main title and add other elements)

**Granby, October 16, 2019** – Preamble. Three or four lines to announce your news and to answer questions concerning who and what.

In the paragraphs following the preamble, add additional information in connection with your news to answer questions that address the how and why. You can use subtitles.

Add one or two quotes to support your news and enhance credibility. They can come from a director, the president, a spokesperson, an honorary president or whoever is responsible for communications.

Add a photo if necessary. This can be useful if a journalist could not attend your press conference or your event.

A paragraph to highlight the organization's mission and services.

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Contact:

Name and title of person to contact for more information

Email

Telephone number