

Lunch and Learn – February 26th, 2018

How to Recognize and Acknowledge Volunteers

Exchange of Ideas



- Personal recognition versus group recognition;
- Public testimonials (thank you messages, volunteer profiles in newspapers, newsletters, social media, etc.);
- Offer different forms of recognition, other than certificates or pins: training opportunities, promotional items from the organization, tickets for your own events, tickets for other types of events exclusive for volunteers such as concerts, organize a special recognition evening, a gala, a cocktail event;
- Organize monthly get-togethers, like walks in a park or breakfasts at a restaurant to gather comments and suggestions in a less formal setting;
- Take time to highlight birthdays, anniversaries;
- Take time to send personalized thank you emails.